

UNESCO International Literacy Prizes 2025
**Promoting literacy in the digital era**

*Application form*

|  |  |
| --- | --- |
| **Part 1. General information of the applicant** |  |
| **1.1 Name of the Organization/Individual)\*** |  |
|          |  |
| **1.2 Information on the applicant\*** |  |
| Type of candidate | [ ]  Individual [ ]  Governmental organization[ ]  International or regional organization [ ]  Non-governmental organization [ ]  Private sector or foundation [ ]  University or research Institution [ ]  Others (please specify)  |  |
| Contact person | [*Please specify* name, title, and department]       |  |
| Postal Address |       |  |
| Country |       |  |
| Email address |       |  |
| Telephone | [*With country code*]       |  |
| Mobile phone number | [*With country code*]       |  |
| Website |       |  |
| Description of the applicant | Please provide general information about the applicant (maximum 100 words)       |  |
| **Part 2. Information on the programme** |
| **2.1 Name of the programme\*** |
|         |
| **2.2 Objectives of the programme\*** |
| What are the programme’s objectives? (maximum 50 words)       |
| **2.3 Areas addressed by your programme\***  |
| Please tick all that apply.[ ]  Mother language-based literacy development[ ]  Adults in rural areas and out-of-school youth[ ]  Functional literacy[ ]  Technological environments |
| **2.4 Abstract\*** |
| Summarize the programme and its methodology (maximum 100 words)      *(e.g.: who are the learners, the educational methods and evaluation used, what outcomes are expected and what impact on the learners and the wider community is sought)* |
| **2.5 Start date of the programme\*** |
|       |
| **2.6 Is the programme ongoing?**  |
| [ ]  Yes[ ]  No*\*as per the eligibility criteria, the programme must be still in operation and have a proven record of innovative work in the field of literacy for at least 2 years.* |
| **2.7 Estimated end date of the programme\*** |
| [ ]  within 1 year [ ]  within 3 years[ ]  within 5 years[ ]  no specific ending date |
| **2.8 Target groups\*** |
| Which population groups are the main target of your programme? Please tick all that apply:[ ]  Young people (ages 15-24 but could be above and below depending on a definition)[ ]  Adults (15+)[ ]  Elderly adults (65+) [ ]  Women/girls [ ]  Youth and adults in rural and/or remote areas [ ]  Indigenous peoples, people from minority groups [ ]  People with disabilities [ ]  Out-of-school children and young people[ ]  Migrants, refugees and internally displaced persons[ ]  OtherSpecify your own value:       |
| **2.9 Geographical coverage of the programme\*** |
| Please tick and indicate regions, countries, areas or communities covered by your programme.[ ]  International [Please indicate the countries][ ]  Regional [Please indicate the region covered][ ]  National [Please indicate the name of the country][ ]  Local [Please indicate the names of the community(ies) and/or the area(s) covered] Specify the coverage       |
| **2.10 How does your programme contribute to the United Nations Sustainable Development Goal (SDG) 4.6 on youth and adult literacy and numeracy**  |
| Please describe how the programme contributes to the implementation of the Sustainable Development Goal (SDG) 4.6 on youth and adult literacy and numeracy (maximum 50 words)            |
| **2.11 How does your programme contribute to other targets of the United Nations Sustainable Development Goal 4 on Quality Education for all**  |
| [ ]  4.1 Universal primary and secondary education[ ]  4.2 Early childhood development and universal pre-primary education[ ]  4.3 Equal access to technical/vocational and higher education[ ]  4.4 Relevant skills for decent work[ ]  4.5 Gender equality and inclusion[ ]  4.7 Education for sustainable development and global citizenship[ ]  4.a E­ffective learning environments[ ]  4.b Expand the number of scholarships available to developing countries[ ]  4.c Increase the supply of qualified teachersPlease describe (maximum 50 words)       |
| **2.12 Annual programme budget\*** |
|       |
| **2.13 Funding sources** |
|       |
| **2.14 Number of staff** |
| Please specify the number of staff involved in the programme (full time/full time equivalent/part time/technical staff/teaching staff/administrative/volunteers)      |
| **Part 3. Relevance to the 2025 Theme of ‘Promoting literacy in the digital era’?** |
| **3.1 How does the programme promote literacy in the digital era?** |
| Please explain (maximum 100 words)        |
| **3.2 What kind of impact has the digital technology made on your programme?** |
| Please explain (maximum 100 words)        |
| **Part 4. Programme delivery** |
| **4.1 Educators and Teaching** |
| What is the main role of educators (which includes teachers, facilitators, and any other personnel who guide leaners) in your programme? Please describe (50 max)       |
| What percentage of the educators in your programme have a High School diploma or above?      % |
| How many educators of your programme work full-time?           |
| What professional development/training do the programme educators receive?(e.g. how many educators are trained, including the number of days, hours, and type of training) (maximum 50 words)            |
|  What is a pedagogical approach used by the programme? (maximum 50 words)          |
| **4.2 Programme content, materials and language** |
| What kind of activities do learners and teachers carry out?

|  |  |
| --- | --- |
|  | Approx. % |
| Literacy-related activities |            |
| Numeracy-related activities |            |
| Work-related activities |            |
| Activities using digital skills |       |
| Social and emotional skills  |       |
| Other activities (please list) |            |

Please add any comments (maximum 50 words)          |
| What textbooks and teaching materials are used in your programme? (maximum 50 words)      *Please attach electronic copies of textbooks and learning materials, if available.* |
| How do you organize your programme?[ ]  Face-to-face[ ]  Total distance learning [ ]  Hybrid learning (face-to-face and distance learning)  |
| What are the major modes of teaching and learning? (Please tick all that apply)[ ]  Self-learning  [ ]  Learning supported by educators[ ]  Learning supported by other kind of persons (e.g. community members, family,  friends)   |
| If your programme adopts distance learning, what kind of solutions does your it uses? (Please tick all that apply) [ ]  High-tech solution (e.g. online platform, apps) [ ]  Low-tech solution (e.g. TV, radio, SMS)  [ ]  No-tech solution (e.g. printed learning materials) [ ]  We do not provide distance learning Please explain the solutions adopted, if any (maximum 50 words)         |
| If your programme uses digital technology, for what purpose is it? [ ]  Increasing access to learning opportunities/participation[ ]  Enhancing the quality of teaching and learning (e.g. enriched content, making materials available, teaching and learning in local language)[ ]  Assessing learning outcomes[ ]  Strengthening of administrative systems, governance, administration or programme management (e.g. tracking attendance, financial management, monitoring, student dropout, etc.)[ ]  Enriching literate environments [ ]  Other (please describe)      [ ]  We do not use digital technology  |
| What is the average total number of hours of lessons that a learner receives in your programme (per week, per month)?          Please specifiy the proportion of literacy learning?      Please specifiy the proportion of other types of learning?       |
| What is the total number of hours received by a learner, specifically for literacy learning?        What is the total number of hours received by a learner for other skills learning?          |
| Please indicate the language of instruction used in classes (%)

|  |  |
| --- | --- |
| Language | Approx. % |
| Official and/or national language |            |
| First language\* |            |
| Other language |            |

*\*First language, native language (also called mother tongue, home language, local language). Refers to language(s) learned from birth.* |
| Please describe how the content of your programme is aligned with the social, cultural and economic needs of programme beneficiaries (maximum 50 words)            |
| **Part 5. Outcomes, impacts and results** |
| **5.1 Enrolment, attendance and completion** |
|

|  |
| --- |
| **Number of learners enrolled in the programme**  |
| Year | Total | % of girls/women |
| 2023 |            |            |
| 2022 |         |            |
| 2021 |          |            |

 *[*Please *provide numbers of learners enrolled in the programme in the past three years.]*

|  |
| --- |
| **Number of learners who successfully completed the programme** |
| Year | Total | % of girls/women |
| 2023 |            |            |
| 2022 |         |            |
| 2021 |          |            |

 *[*Please *provide numbers of learners who successfully completed the programme in the last three years.]* |
| **5.2 Please describe the level of literacy skills that a learner is expected to achieve at the end of the programme** |
| (Maximum 50 words)             |
| **5.3 Is the literacy skill level targeted by your programme aligned with levels specified by a national qualification framework or the equivalent?**  |
| If yes, please describe (maximum 50 words)       |
| **5.4 How does the programme measure changes in learners’ literacy skill levels?** |
| Please explain (including assessment criteria and methods)       (Maximum 50 words)        |
| **5.5 How do you measure the immediate impact of the programme on learners’ lives (e.g. work, life quality, etc.)?** |
|  (Maximum 50 words)       *Please attach copies of reports, if any.* |
| **5.6 Form of recognition, validation and accreditation of prior and acquired skills** |
| Does the programme offer a certificate to the learners who have successfully completed the programme and/or a form of recognition, validation and accreditation of leaners’ prior and acquired literacy skills? If yes, please explain its significance to learners for their further learning, work/profession, and life? (maximum 50 words)        |
| **5.7 Has the programme been evaluated by an external organisation/individual?** |
| If yes, please describe and attach any relevant document/provide web links       |
| **5.8 Recognition given to the programme** |
| Please list any rewards or recognition given to the programme, if any (e.g. prize, report, academic paper, article, speech)           Please provide web links, if any. |
| **Part 6. Innovative features of the programme** |
| What are the most innovative features of the programme? (what makes your programme different from other programmes?). Please explain (maximum 50 words)         |
| **Part 7. Partnerships and sustainability** |
| Please explain any partnerships you have built in order to implement the programme (maximum 50 words)            |
| What have you done to ensure the sustainability of the programme’s results and impacts? (maximum 50 words)            (*e.g. follow-up with learners, monitoring and evaluation)* |
| Please explain the future plans of the programme (maximum 50 words)            *(e.g. vision, scaling up, targets, resources, partners, timeframe)* |
| **Part 8. Supportive documents\*** |
| Please attach supporting documents, websites and materials (clearly labelled) including:[ ]  Programme report(s)[ ]  Evaluation report(s) [ ]  Assessment tools[ ]  Evidence of recognition of the programme [ ]  Guides for teachers/facilitators/instructors [ ]  Materials for teaching and learning [ ]  Videos/photos (include web reference)Any other information      |

*\*required field*

Permission\*

[ ]  Yes

[ ]  No

*\*The nominee and the nominator agree that, even if the nominated programme is not selected as one of the six prize-winners, a programme summary and any photos provided via this form can be published on the UNESCO website as Literacy good practices.*