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UNESCO International Literacy Prizes 2025  
**Promoting literacy in the digital era**

*Application form*

|  |  |  |  |
| --- | --- | --- | --- |
| **Part 1. General information of the applicant** | | |  |
| **1.1 Name of the Organization/Individual)\*** | | |  |
|  | | |  |
| **1.2 Information on the applicant\*** | | |  |
| Type of candidate | | Individual  Governmental organization  International or regional organization  Non-governmental organization  Private sector or foundation  University or research Institution  Others (please specify) |  |
| Contact person | | [*Please specify* name, title, and department] |  |
| Postal Address | |  |  |
| Country | |  |  |
| Email address | |  |  |
| Telephone | | [*With country code*] |  |
| Mobile phone number | | [*With country code*] |  |
| Website | |  |  |
| Description of the applicant | | Please provide general information about the applicant (maximum 100 words) |  |
| **Part 2. Information on the programme** | | |
| **2.1 Name of the programme\*** | | |
|  | | |
| **2.2 Objectives of the programme\*** | | |
| What are the programme’s objectives? (maximum 50 words) | | |
| **2.3 Areas addressed by your programme\*** | | |
| Please tick all that apply.  Mother language-based literacy development  Adults in rural areas and out-of-school youth  Functional literacy  Technological environments | | |
| **2.4 Abstract\*** | | |
| Summarize the programme and its methodology (maximum 100 words)  *(e.g.: who are the learners, the educational methods and evaluation used, what outcomes are expected and what impact on the learners and the wider community is sought)* | | |
| **2.5 Start date of the programme\*** | | |
|  | | |
| **2.6 Is the programme ongoing?** | | |
| Yes  No  *\*as per the eligibility criteria, the programme must be still in operation and have a proven record of innovative work in the field of literacy for at least 2 years.* | | |
| **2.7 Estimated end date of the programme\*** | | |
| within 1 year  within 3 years  within 5 years  no specific ending date | | |
| **2.8 Target groups\*** | | |
| Which population groups are the main target of your programme? Please tick all that apply:  Young people (ages 15-24 but could be above and below depending on a definition)  Adults (15+)  Elderly adults (65+)  Women/girls  Youth and adults in rural and/or remote areas  Indigenous peoples, people from minority groups  People with disabilities  Out-of-school children and young people  Migrants, refugees and internally displaced persons  Other  Specify your own value: | | |
| **2.9 Geographical coverage of the programme\*** | | |
| Please tick and indicate regions, countries, areas or communities covered by your programme.  International [Please indicate the countries]  Regional [Please indicate the region covered]  National [Please indicate the name of the country]  Local [Please indicate the names of the community(ies) and/or the area(s) covered]  Specify the coverage | | |
| **2.10 How does your programme contribute to the United Nations Sustainable Development Goal (SDG) 4.6 on youth and adult literacy and numeracy** | | |
| Please describe how the programme contributes to the implementation of the Sustainable Development Goal (SDG) 4.6 on youth and adult literacy and numeracy (maximum 50 words) | | |
| **2.11 How does your programme contribute to other targets of the United Nations Sustainable Development Goal 4 on Quality Education for all** | | |
| 4.1 Universal primary and secondary education  4.2 Early childhood development and universal pre-primary education  4.3 Equal access to technical/vocational and higher education  4.4 Relevant skills for decent work  4.5 Gender equality and inclusion  4.7 Education for sustainable development and global citizenship  4.a E­ffective learning environments  4.b Expand the number of scholarships available to developing countries  4.c Increase the supply of qualified teachers  Please describe (maximum 50 words) | | |
| **2.12 Annual programme budget\*** | | |
|  | | |
| **2.13 Funding sources** | | |
|  | | |
| **2.14 Number of staff** | | |
| Please specify the number of staff involved in the programme (full time/full time equivalent/part time/technical staff/teaching staff/administrative/volunteers) | | |
| **Part 3. Relevance to the 2025 Theme of ‘Promoting literacy in the digital era’?** | | |
| **3.1 How does the programme promote literacy in the digital era?** | | |
| Please explain (maximum 100 words) | | |
| **3.2 What kind of impact has the digital technology made on your programme?** | | |
| Please explain (maximum 100 words) | | |
| **Part 4. Programme delivery** | | |
| **4.1 Educators and Teaching** | | |
| What is the main role of educators (which includes teachers, facilitators, and any other personnel who guide leaners) in your programme?  Please describe (50 max) | | |
| What percentage of the educators in your programme have a High School diploma or above?      % | | |
| How many educators of your programme work full-time? | | |
| What professional development/training do the programme educators receive?  (e.g. how many educators are trained, including the number of days, hours, and type of training) (maximum 50 words) | | |
| What is a pedagogical approach used by the programme? (maximum 50 words) | |
| **4.2 Programme content, materials and language** | | |
| What kind of activities do learners and teachers carry out?   |  |  | | --- | --- | |  | Approx. % | | Literacy-related activities |  | | Numeracy-related activities |  | | Work-related activities |  | | Activities using digital skills |  | | Social and emotional skills |  | | Other activities (please list) |  |   Please add any comments (maximum 50 words) | | |
| What textbooks and teaching materials are used in your programme?  (maximum 50 words)  *Please attach electronic copies of textbooks and learning materials, if available.* | | |
| How do you organize your programme?  Face-to-face  Total distance learning  Hybrid learning (face-to-face and distance learning) | | |
| What are the major modes of teaching and learning? (Please tick all that apply)  Self-learning  Learning supported by educators  Learning supported by other kind of persons (e.g. community members, family,  friends) | | |
| If your programme adopts distance learning, what kind of solutions does your it uses? (Please tick all that apply)  High-tech solution (e.g. online platform, apps)  Low-tech solution (e.g. TV, radio, SMS)  No-tech solution (e.g. printed learning materials)  We do not provide distance learning  Please explain the solutions adopted, if any (maximum 50 words) | | |
| If your programme uses digital technology, for what purpose is it?  Increasing access to learning opportunities/participation  Enhancing the quality of teaching and learning (e.g. enriched content, making materials available, teaching and learning in local language)  Assessing learning outcomes  Strengthening of administrative systems, governance, administration or programme management (e.g. tracking attendance, financial management, monitoring, student dropout, etc.)  Enriching literate environments  Other (please describe)  We do not use digital technology | | |
| What is the average total number of hours of lessons that a learner receives in your programme (per week, per month)?  Please specifiy the proportion of literacy learning?  Please specifiy the proportion of other types of learning? | | |
| What is the total number of hours received by a learner, specifically for literacy learning?  What is the total number of hours received by a learner for other skills learning? | | |
| Please indicate the language of instruction used in classes (%)   |  |  | | --- | --- | | Language | Approx. % | | Official and/or national language |  | | First language\* |  | | Other language |  |   *\*First language, native language (also called mother tongue, home language, local language). Refers to language(s) learned from birth.* | | |
| Please describe how the content of your programme is aligned with the social, cultural and economic needs of programme beneficiaries (maximum 50 words) | | |
| **Part 5. Outcomes, impacts and results** | | |
| **5.1 Enrolment, attendance and completion** | | |
| |  |  |  | | --- | --- | --- | | **Number of learners enrolled in the programme** | | | | Year | Total | % of girls/women | | 2023 |  |  | | 2022 |  |  | | 2021 |  |  |   *[*Please *provide numbers of learners enrolled in the programme in the past three years.]*   |  |  |  | | --- | --- | --- | | **Number of learners who successfully completed the programme** | | | | Year | Total | % of girls/women | | 2023 |  |  | | 2022 |  |  | | 2021 |  |  |   *[*Please *provide numbers of learners who successfully completed the programme in the last three years.]* | | |
| **5.2 Please describe the level of literacy skills that a learner is expected to achieve at the end of the programme** | | |
| (Maximum 50 words) | | |
| **5.3 Is the literacy skill level targeted by your programme aligned with levels specified by a national qualification framework or the equivalent?** | | |
| If yes, please describe (maximum 50 words) | | |
| **5.4 How does the programme measure changes in learners’ literacy skill levels?** | | |
| Please explain (including assessment criteria and methods)  (Maximum 50 words) | | |
| **5.5 How do you measure the immediate impact of the programme on learners’ lives (e.g. work, life quality, etc.)?** | | |
| (Maximum 50 words)  *Please attach copies of reports, if any.* | | |
| **5.6 Form of recognition, validation and accreditation of prior and acquired skills** | | |
| Does the programme offer a certificate to the learners who have successfully completed the programme and/or a form of recognition, validation and accreditation of leaners’ prior and acquired literacy skills? If yes, please explain its significance to learners for their further learning, work/profession, and life? (maximum 50 words) | | |
| **5.7 Has the programme been evaluated by an external organisation/individual?** | | |
| If yes, please describe and attach any relevant document/provide web links | | |
| **5.8 Recognition given to the programme** | | |
| Please list any rewards or recognition given to the programme, if any (e.g. prize, report, academic paper, article, speech)  Please provide web links, if any. | | |
| **Part 6. Innovative features of the programme** | | |
| What are the most innovative features of the programme? (what makes your programme different from other programmes?). Please explain (maximum 50 words) | | |
| **Part 7. Partnerships and sustainability** | | |
| Please explain any partnerships you have built in order to implement the programme (maximum 50 words) | | |
| What have you done to ensure the sustainability of the programme’s results and impacts? (maximum 50 words)  (*e.g. follow-up with learners, monitoring and evaluation)* | | |
| Please explain the future plans of the programme (maximum 50 words)  *(e.g. vision, scaling up, targets, resources, partners, timeframe)* | | |
| **Part 8. Supportive documents\*** | | |
| Please attach supporting documents, websites and materials (clearly labelled) including:  Programme report(s)  Evaluation report(s)  Assessment tools  Evidence of recognition of the programme  Guides for teachers/facilitators/instructors  Materials for teaching and learning  Videos/photos (include web reference)  Any other information | | |

*\*required field*

Permission\*

Yes

No

*\*The nominee and the nominator agree that, even if the nominated programme is not selected as one of the six prize-winners, a programme summary and any photos provided via this form can be published on the UNESCO website as Literacy good practices.*